INSTRUCTIONS

1. You are requested, in your own interests, to write legibly.
2. Answer ALL the questions in this paper.
3. This paper consists of 4 pages; please make sure that you have them all.
4. You should aim to write 1-1½ pages for every 10 marks.
5. Please answer each section in A SEPARATE BOOKLET.

SECTION A – (50 marks)

1. Hill (2009) argues that audiences are often more critical of reality television than any other type of programming. One of the reasons for this, is that reality television tends to develop a ‘chain of distrust’ between the text and the audience. In light of this reason, explain what is meant by ‘chain of distrust’, and why this distrust occurs.  

   (10 marks)

2. Explain why Bignell (2004) argues that news should be classified as drama.  

   (15 marks)

3. Discuss why, according to Bignell (2004), narrative is important to consider when studying television.  

   (10 marks)

4. Discuss why the concept of bias in news production is a loaded and problematic term. Your answer should consider how choices are made in relation to what is classified as newsworthy.  

   (15 marks)
SECTION B – (30 marks)

1. Jean Francois Lyotard (quoted in Barker, 2002: 147) refers to postmodernity as exhibiting "incredulity towards the metanarrative". Discuss how *Once Upon a Time* disrupts the narrative of classic fairytales using examples from the scenes depicted in the stills below. Key areas for discussion include the characters, cause and effect, and the structure of narrative. Your discussion could explore key postmodern features such as intertextuality, fragmentation, bricolage, ironic knowingness, hybridity, and ambiguity.

![Figure 1](image1.png)

![Figure 2](image2.png)

![Figure 3](image3.png)
SECTION C – (20 marks)

1. Name the music video and artist associated with the stills below:  (5 marks)

Figure 1

Figure 2

Figure 3

Figure 4

Figure 5
2. Using the music video *Anaconda* as your example, conduct a genre analysis of the video to determine which category of music it falls into. You should use Franco Fabbri’s five rules of music cultural practice to help justify your answer.

(15 marks)